

# iN4iN Experience & Insight

- More than **10** years of experience in innovation and entrepreneurship promotion
- Experience in more than **30** countries in **4** continents
- More than **25** iN4iN member institutions worldwide

Are you interested in learning more about innovation management & entrepreneurship promotion?

We invite you to read and download our books for free:

[www.in4in.net](http://www.in4in.net)

## Contact us

### Coordinator:

**Akeel Sandouk**

Tel: +49 341 47827108

E-Mail: [in4in@uni-leipzig.de](mailto:in4in@uni-leipzig.de)

### Leipzig University

#### International SEPT Program

Ritterstr. 9-13

04109 Leipzig

Germany

### Director:

**Prof. Dr. Utz Dornberger**

Tel: +49 341 9739761

E-Mail: [dornberger@uni-leipzig.de](mailto:dornberger@uni-leipzig.de)

### For more information visit:

[www.in4in.net](http://www.in4in.net)



## Driving Innovation & Entrepreneurship

### Innovation Management

Trainings and Coaching for SMEs and Start-ups.

### Entrepreneurship Promotion

Implementation of entrepreneurship promotion initiatives at Universities.

### University-Business-Linkages

Consultancy on the development of business incubators, innovation centers and technology transfer offices.

### Innovation Research

Solutions based on application oriented findings and practical experience



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# What we do



## Innovation Management

iN4iN offers a range of practice-oriented certificate courses, workshops and seminars designed according to the customer requirements.

### Our Trainings:

- Certified Innovation Manager (2 weeks)
- Market-Driven Innovation Management (3-5 days)
- Certified Service Innovation Manager (2 weeks)
- Market-Driven Service Innovation Management (3-5 days)



## Entrepreneurship Promotion

iN4iN offers academic institutions worldwide a transfer of the Leipzig University entrepreneurship promotion concept (Self Management Initiative Leipzig- SMILE). We support entrepreneurs with workshops and coaching sessions.



### Our workshops and training formats:

- Business Start-up Clinic (2 days)
- Business Start-up Summer School (5 days)



## University-Business Linkages

We work with different initiatives of University-Business Linkages: From practical student projects to training and consulting services, as well as universities spin-off support.

### We have experience in:

- Concept development for the setup of business incubators at Universities
- Strategy and service portfolio development for technology transfer centers
- Promotion and development of University-Business Linkages
- Cluster Management Trainings



## Innovation Research

iN4iN offers solutions based on application-oriented findings and practical experience. We conduct international cooperation projects supported by German or foreign institutions.

### Our core research areas are:

- New concepts of entrepreneurship promotion
- Innovation eco-system analysis and development